



### **VIP Partner Package**

2024 Club Vivanova Luxury Lifestyle Gala Dinner . Fairmont Monte Carlo  
Saturday 9<sup>th</sup> November 2024 . 10<sup>th</sup> Edition

### **Upgraded VIP Seating Arrangement**

- ten tickets with VIP Partner table placed strategically at the main focal point of the event
- Premier Cru Champagne and free-pour service during the after-party
- aperitif served from 7pm - event closes 2am
- Premier Cru Champagne aperitif, four-course gourmet menu, premium international wines and DJ after-party

### **Event Promotional Opportunities**

- brand logo inclusion on the VIP entrance photowall (4m x 2.5m)
- brand endorsement during opening presentation with VIP guest of honour
- option to select table placement for optimal viewing and networking opportunities
- optional inclusion of a lot into the charity auction
- opportunity to showcase marketing materials at the Fairmont Monte Carlo Grand Salon during the event
- acknowledgment and networking opportunities during the event
- leaflets and company information permitted at all gala tables
- logos and company profile on all event communications, invitations, auction catalogue and menu

### **Exclusive Brand Promotion**

- brand inclusion into recurring emails to 20,000 email subscribers in Central Europe running up to and promoting the event
- rotating online banner advertisement at [Official 2024 Gala Website](#) (free design) and all internally linked pages
- brand press release/announcement and social media online promotion as gala partner to over 100,000 partner followers
- acknowledgement and international promotion after the gala with marketing campaigns showing the success of the event

### **€3,000 net**

50% non-refundable deposit payable upon partner agreement (brand marketing starts immediately)  
50% balance on 1<sup>st</sup> October 2024

### **Important Links**

[Official 2024 Gala Website](#)

[Images from 2023 Gala](#)

[Promotional HD Film from 2019 Gala \(courtesy of Bogali Concept\)](#)

[2022 Gala Charity Auction Catalogue](#)